



GUIA SALARIAL

PRICING & REVENUE MANAGEMENT

2026

6ª EDIÇÃO

QuantiZ
PRICING SOLUTIONS

20
anos



AMOSTRAGEM



314

Respondentes



Diferentes **UFs** do Brasil



Por Setor Econômico,
Segmento e Tamanho

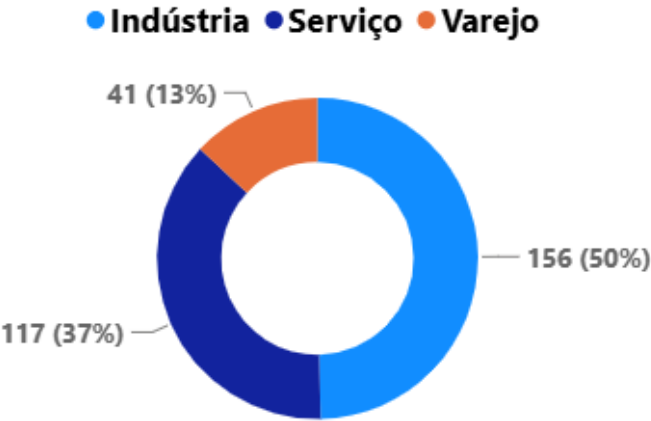


Período

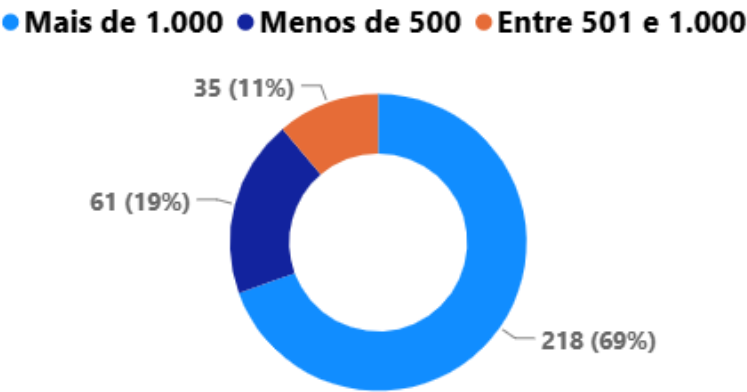
04/08/26 - 25/08/26

AMOSTRAGEM

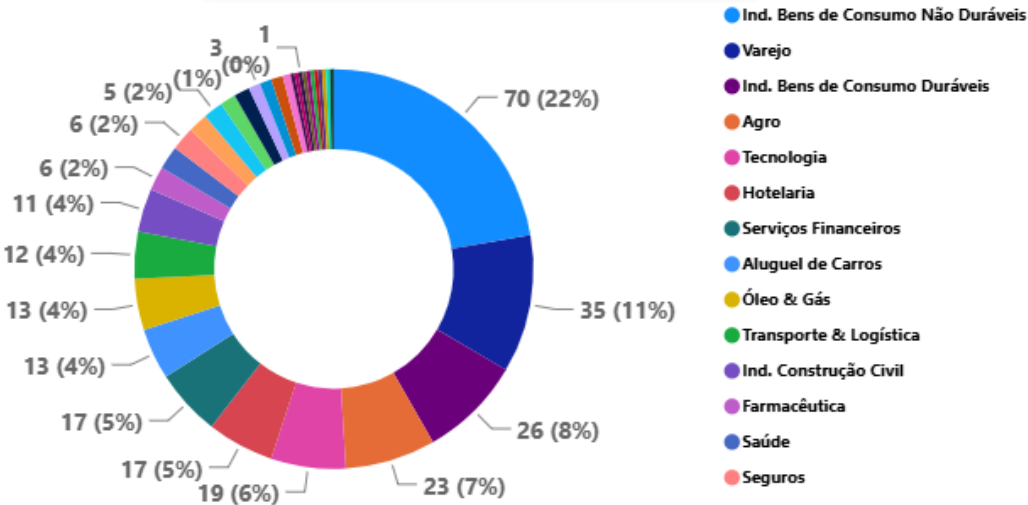
SETOR ECONÔMICO



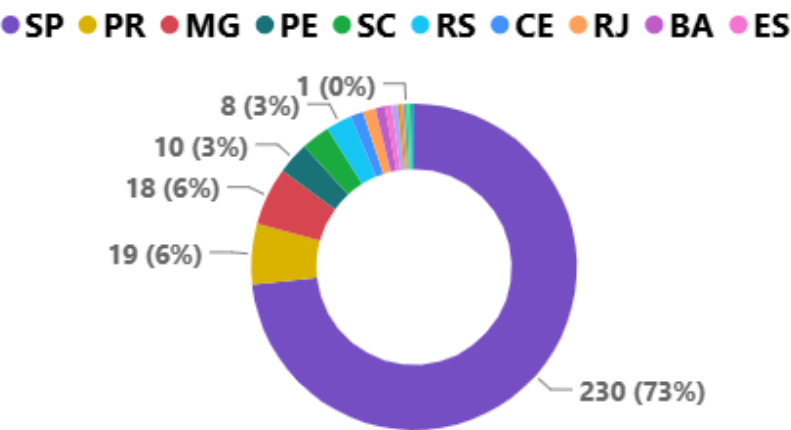
QTD FUNCIONÁRIOS



SEGMENTO

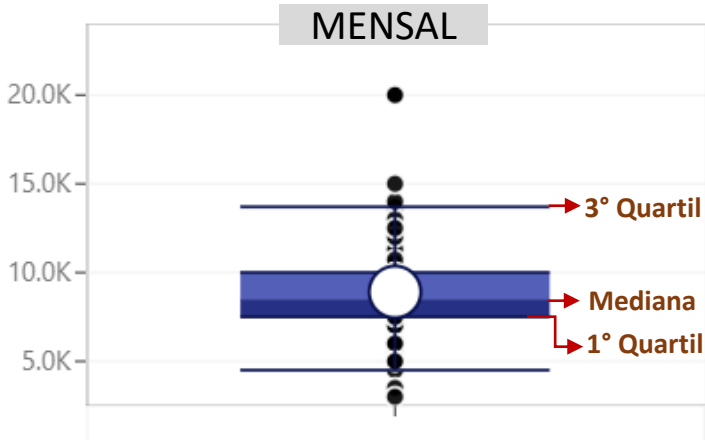


REGIÕES

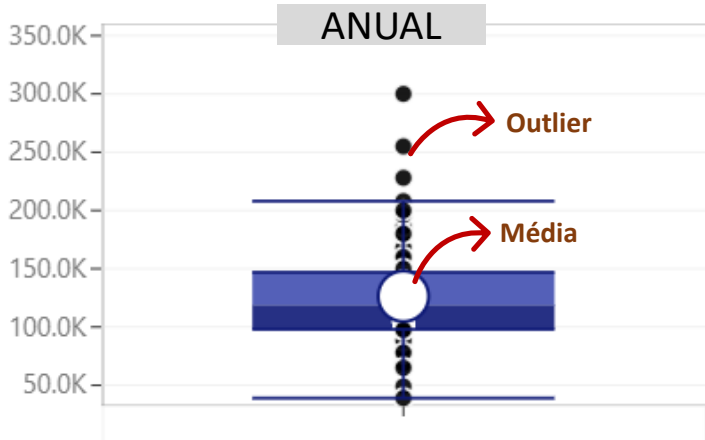


ENTENDA OS DADOS

Salário Bruto Mensal em R\$



Salário Bruto Mensal *
(12 + Quantidade Máxima
de Salários de Bônus) em R\$



Quantidade
de Amostras

n	1º Quartil	Mediana	3º Quartil	Média
117	7.500	8.500	10.000	8.910

n	1º Quartil	Mediana	3º Quartil	Média
97	98.000	119.000	146.900	126.384

25% das respostas
são menores que ou
iguais a este valor

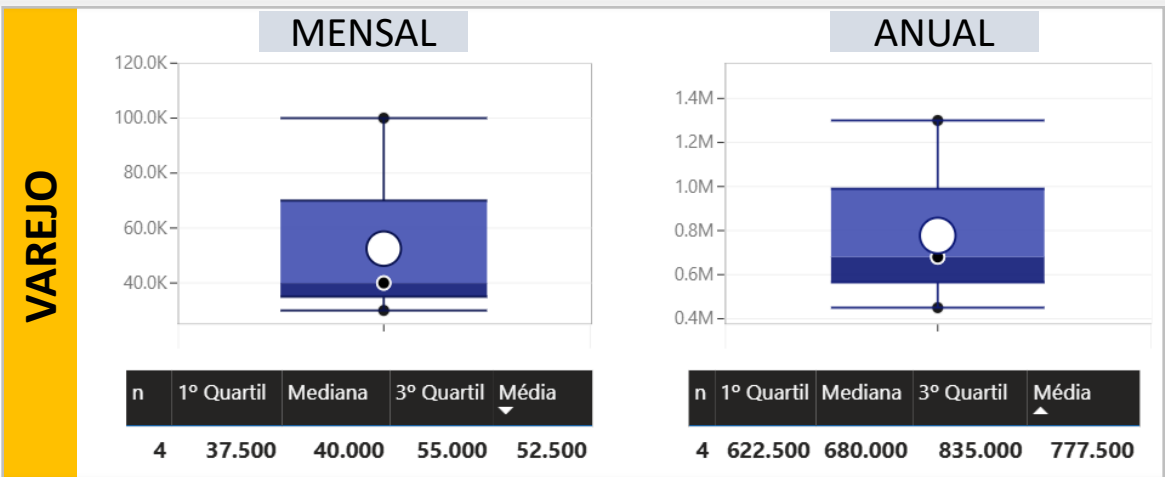
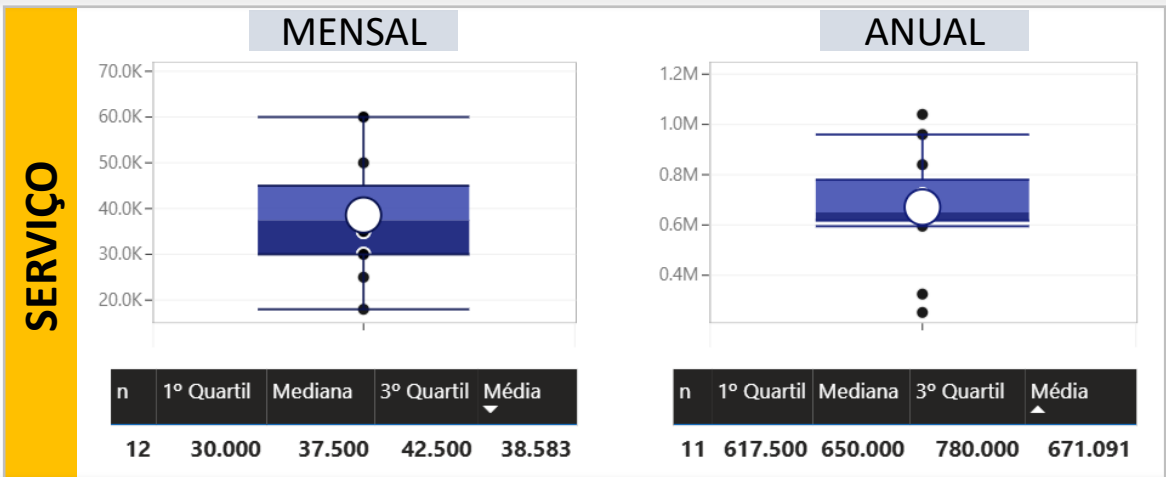
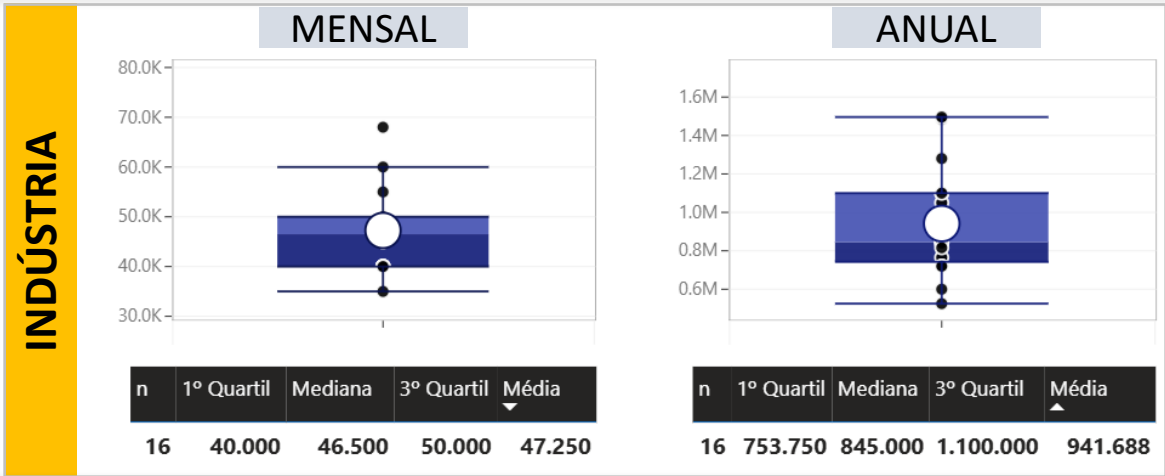
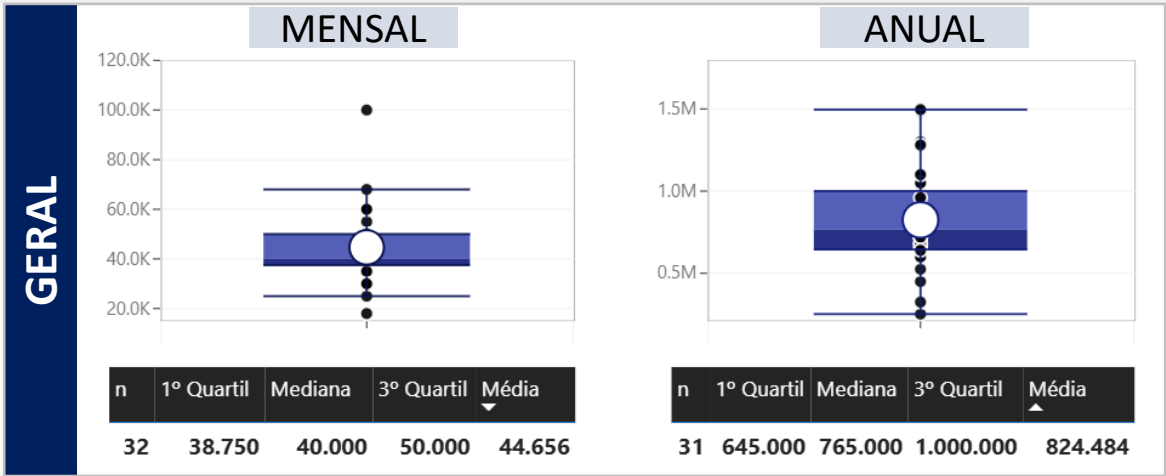
50% das respostas
são menores que ou
iguais a este valor

75% das respostas
são menores que ou
iguais a este valor

*amostra para o salário anual pode ser menor que o mensal pois alguns respondentes não informaram a quantidade de bônus

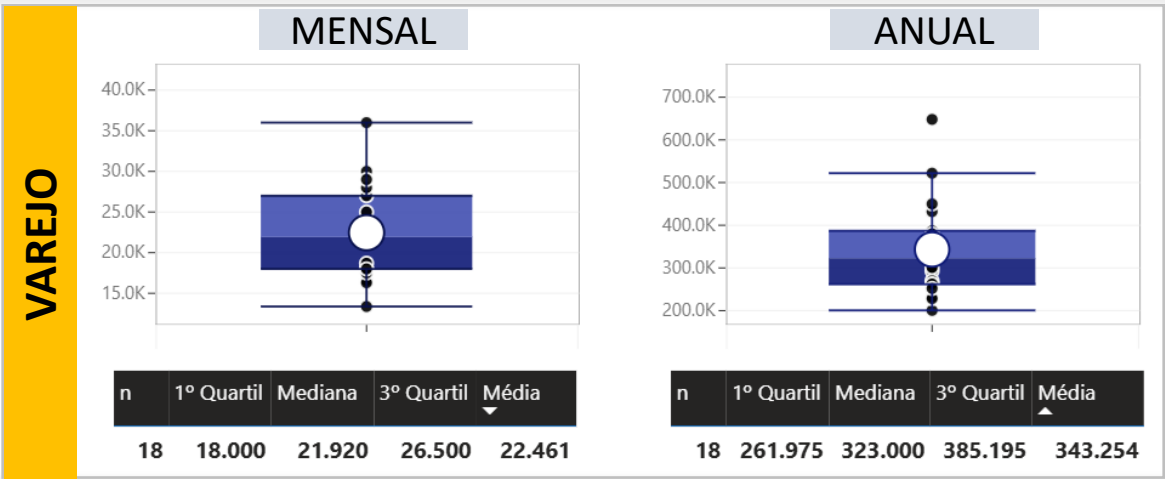
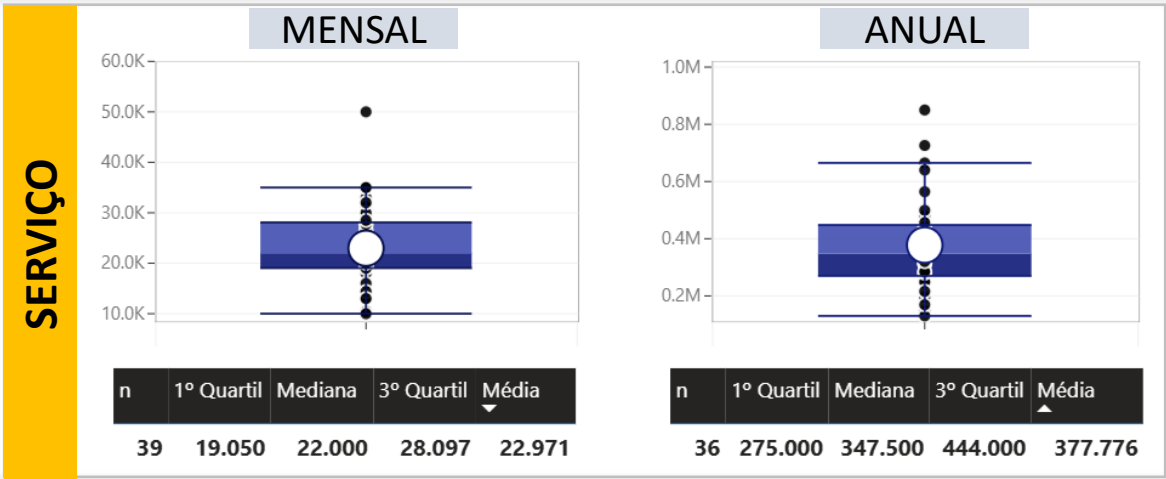
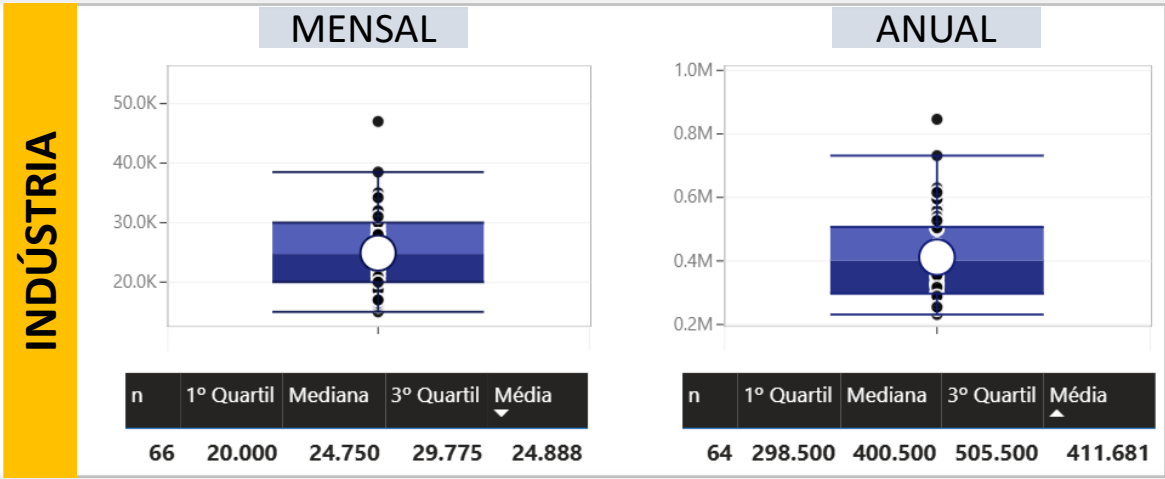
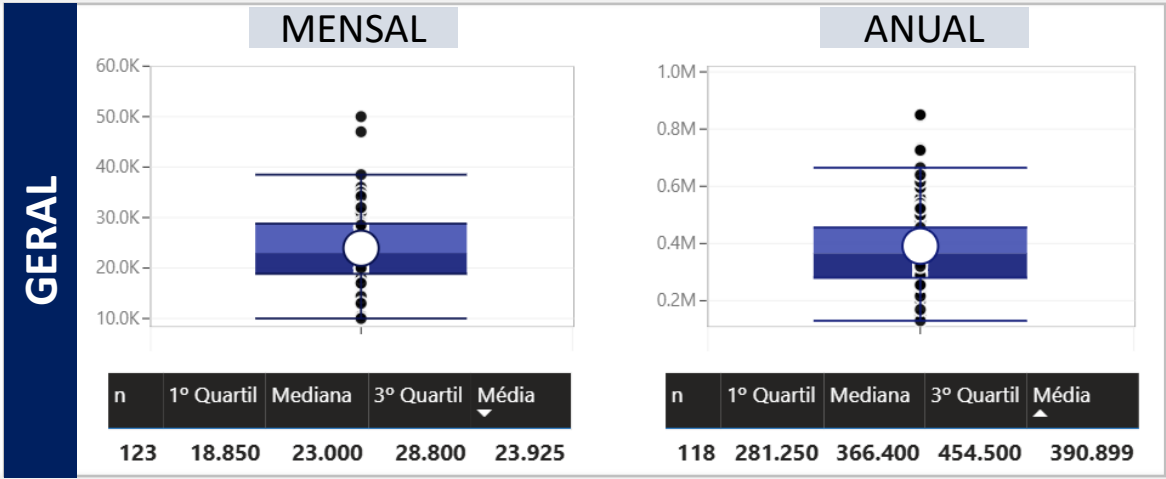
SALÁRIOS REPORTADOS

DIRETOR



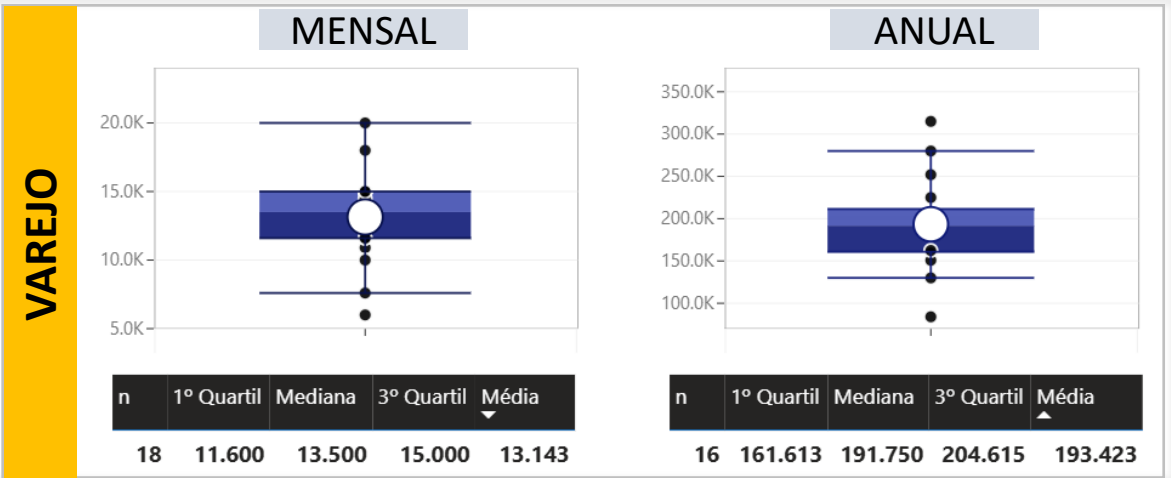
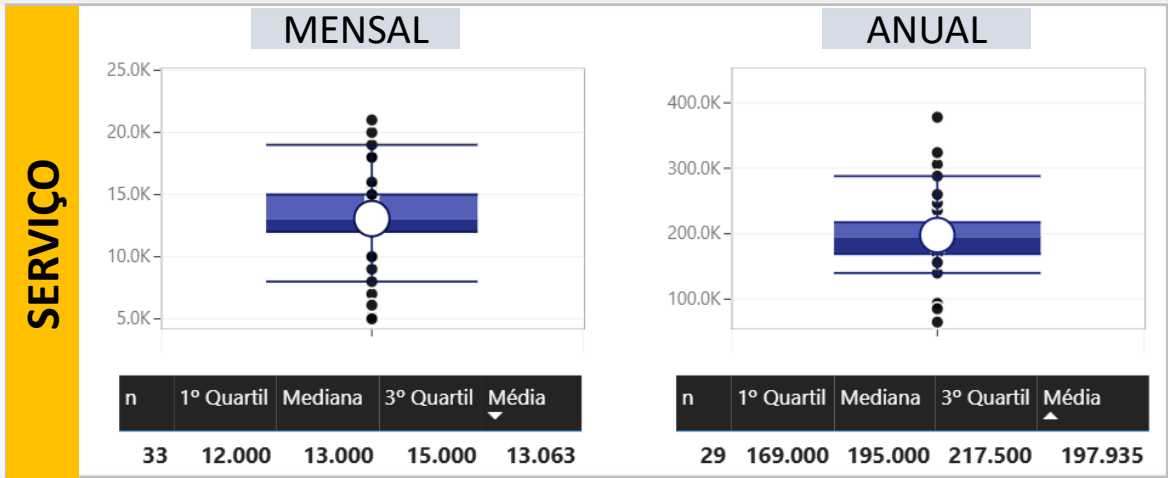
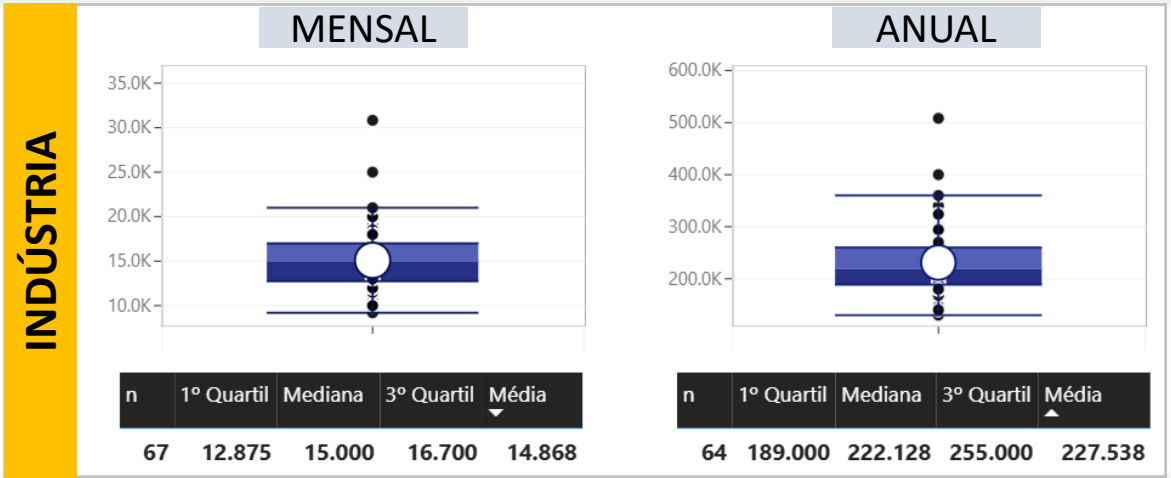
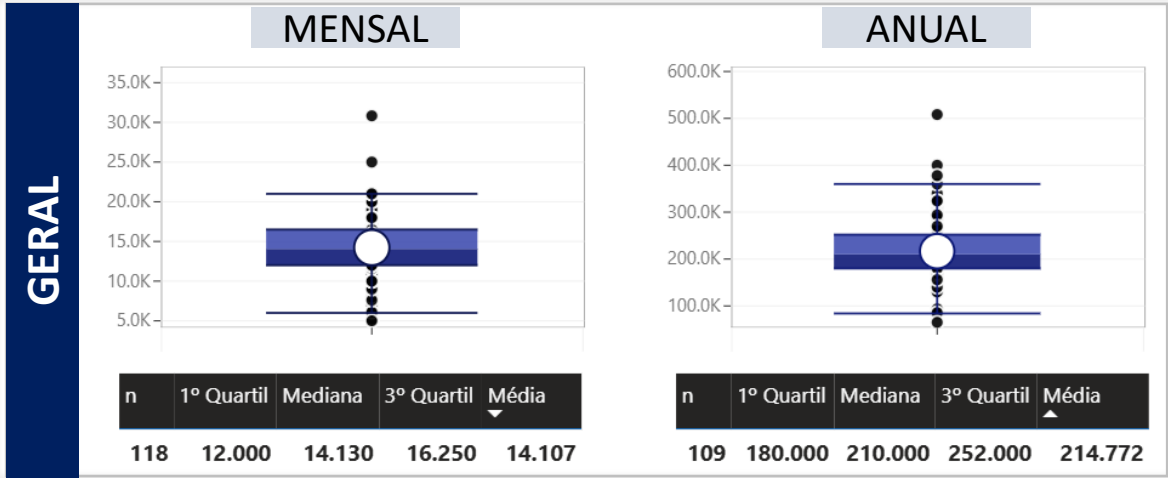
SALÁRIOS REPORTADOS

GERENTE



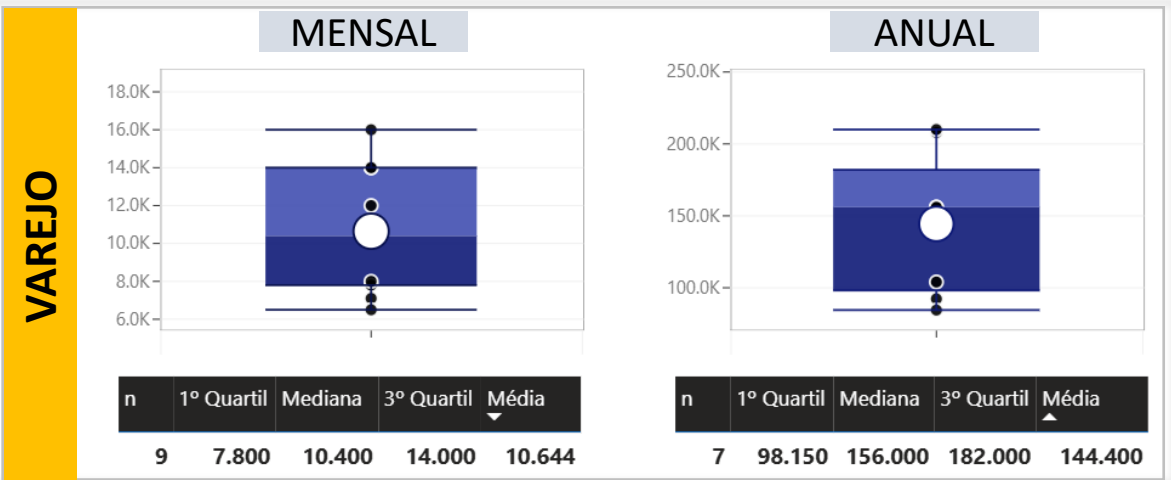
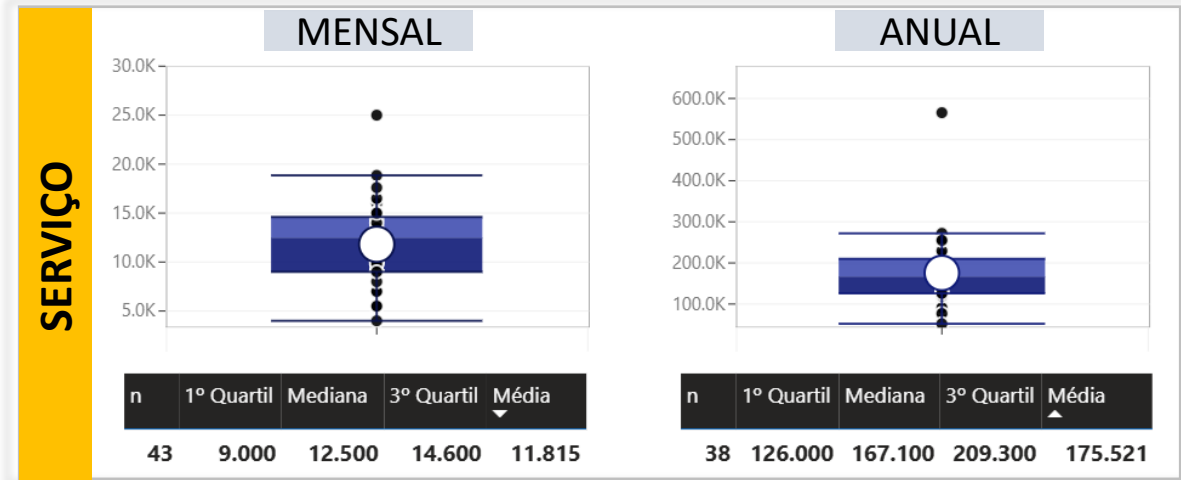
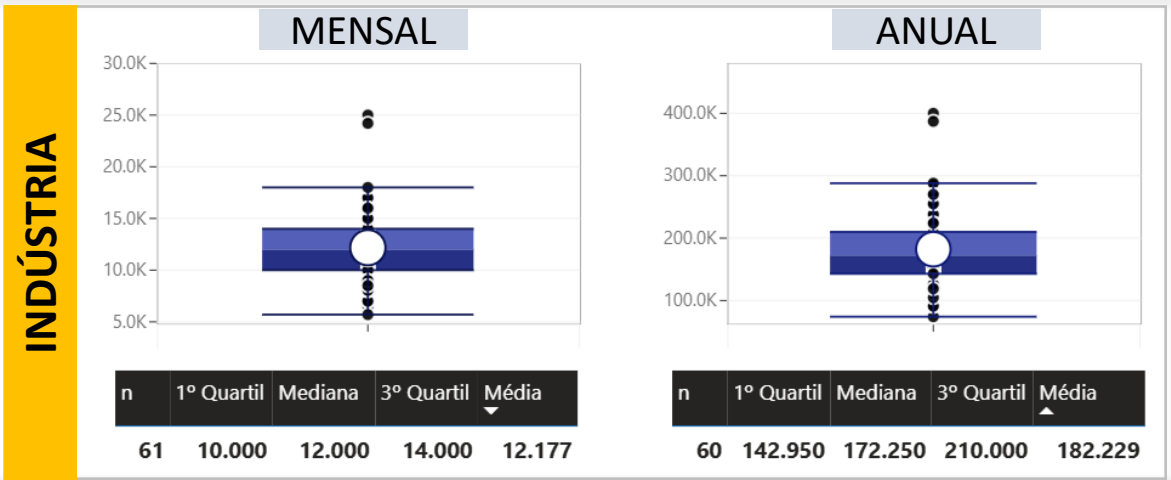
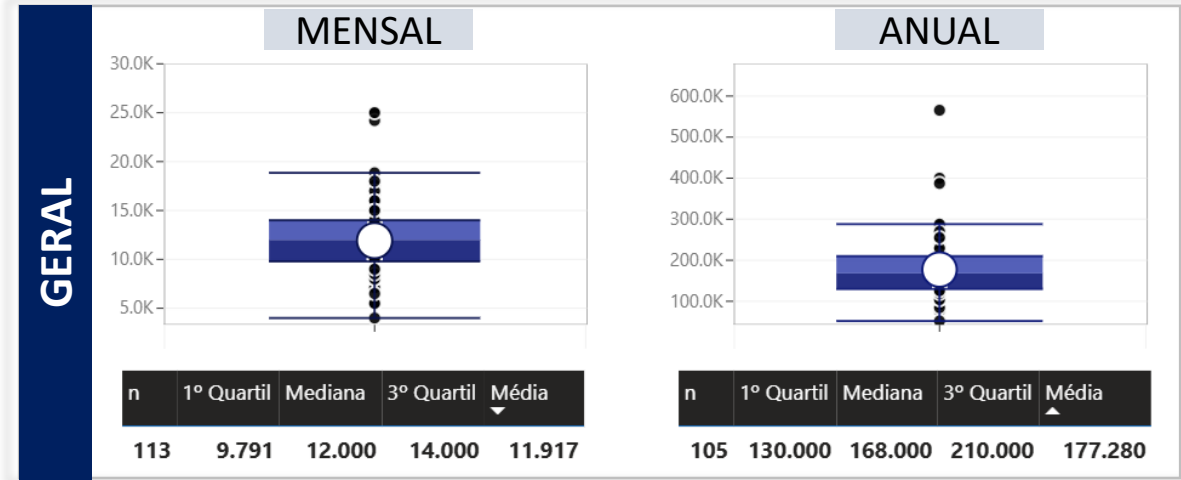
SALÁRIOS REPORTADOS

COORDENADOR



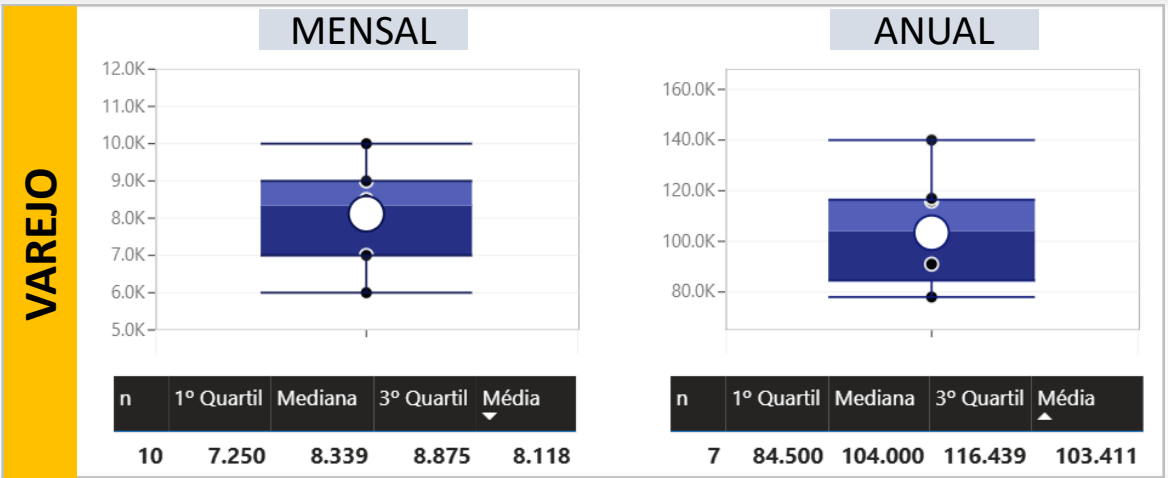
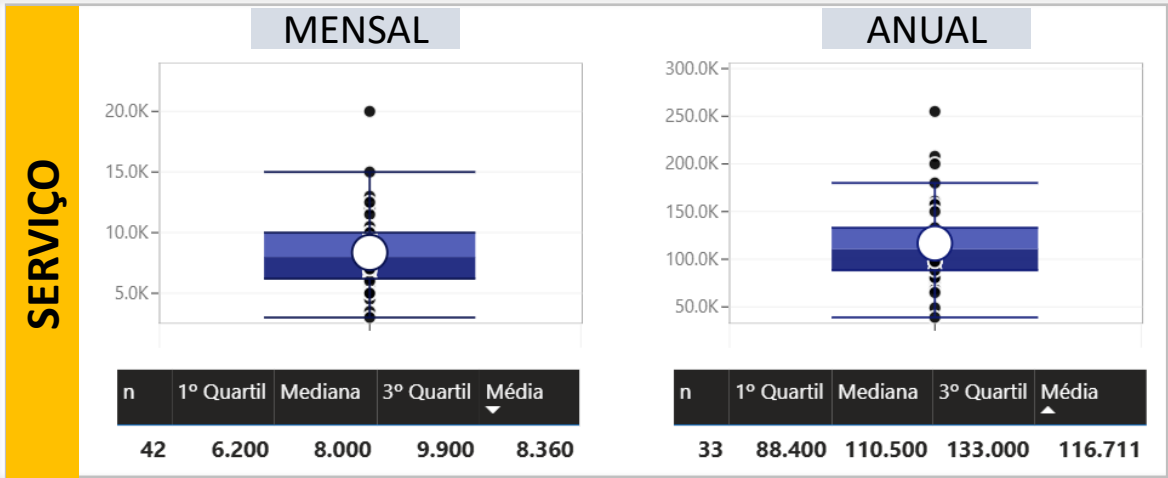
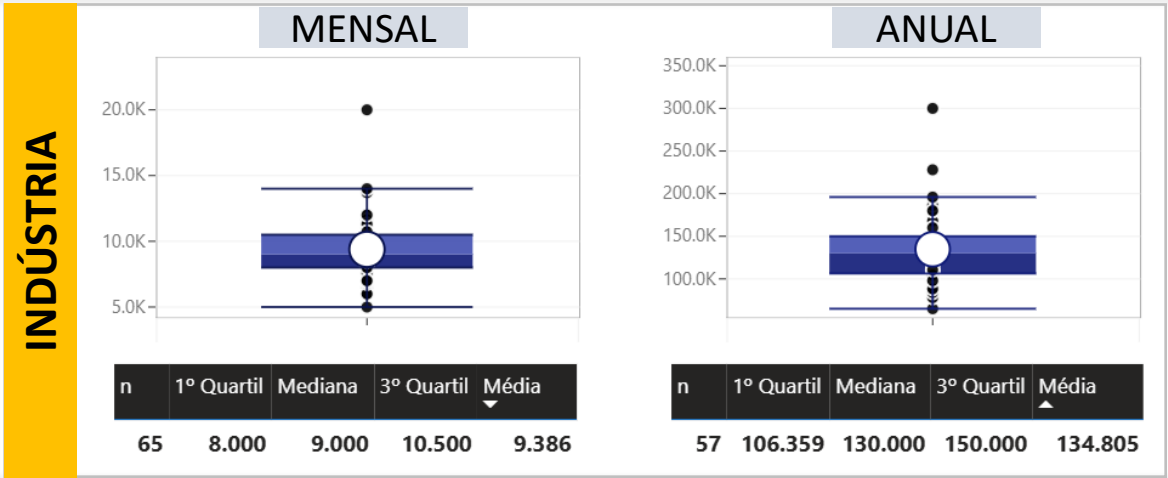
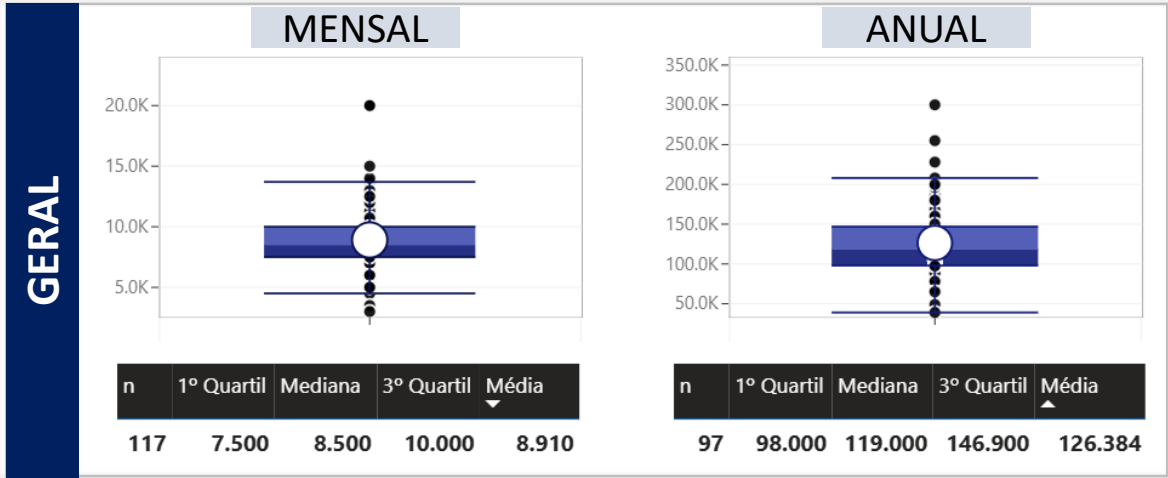
SALÁRIOS REPORTADOS

ESPECIALISTA



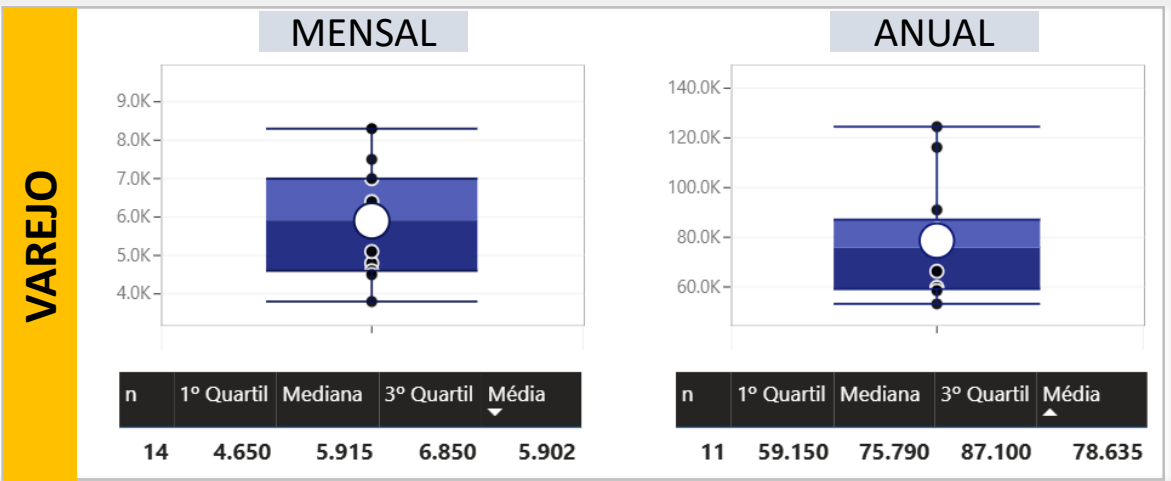
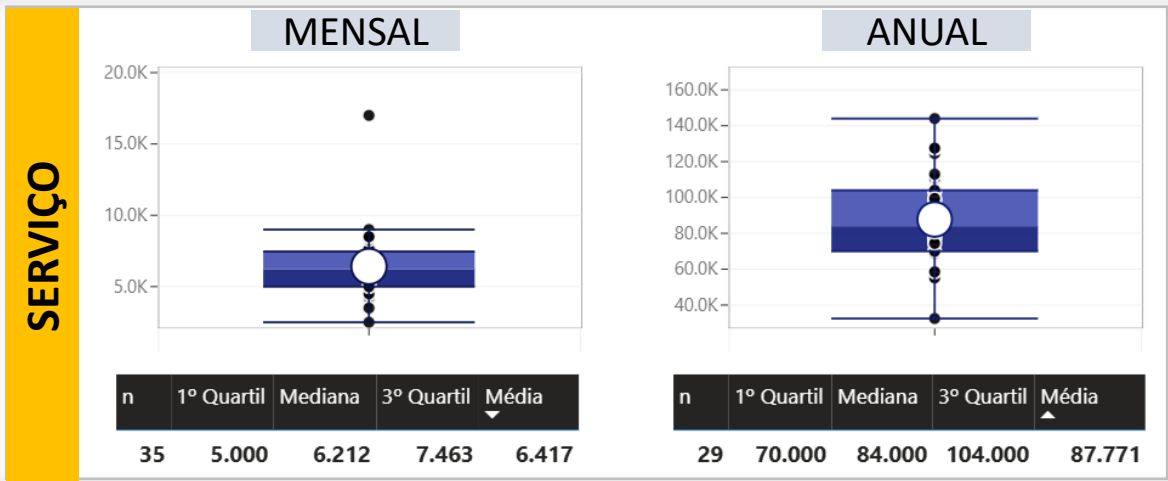
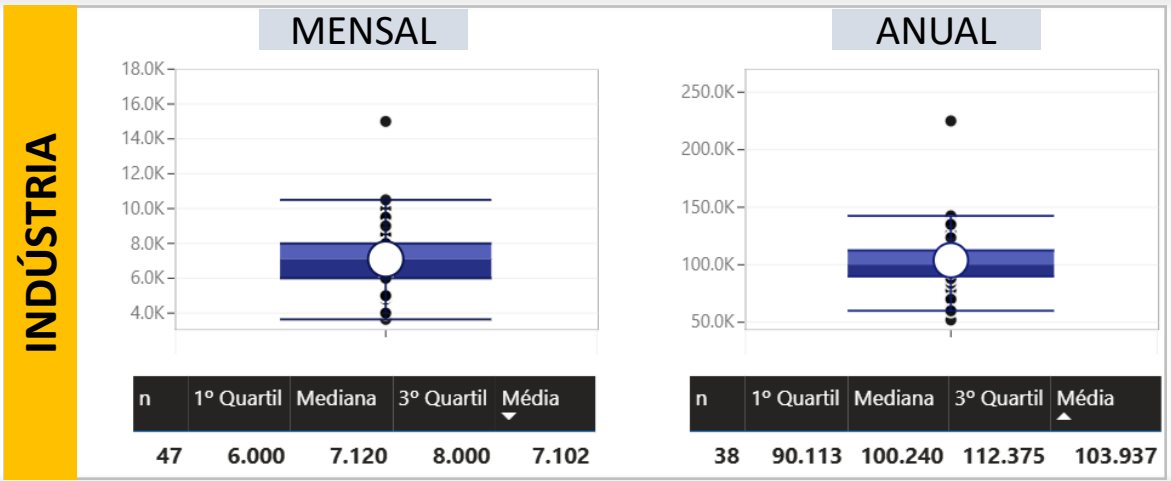
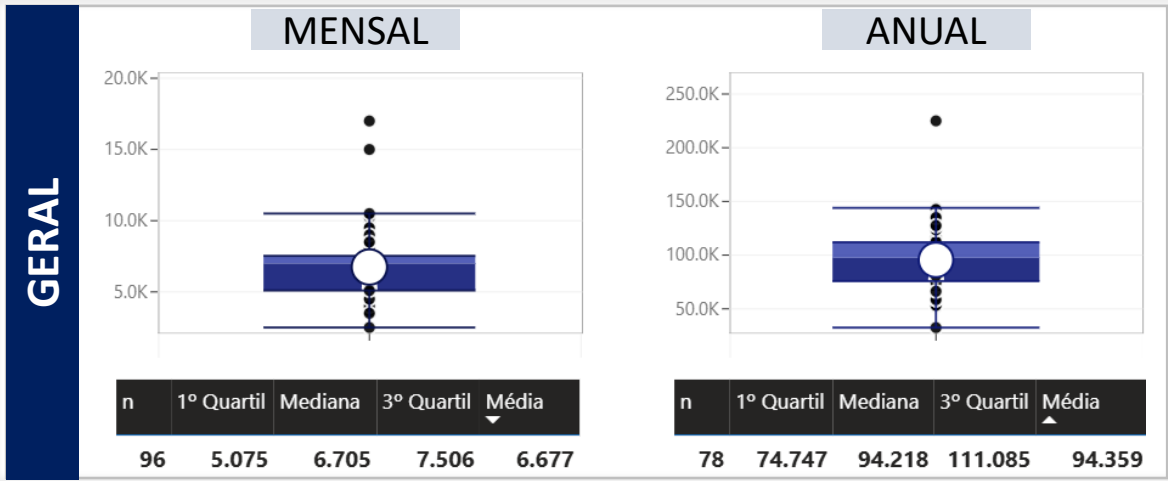
SALÁRIOS REPORTADOS

ANALISTA SR.



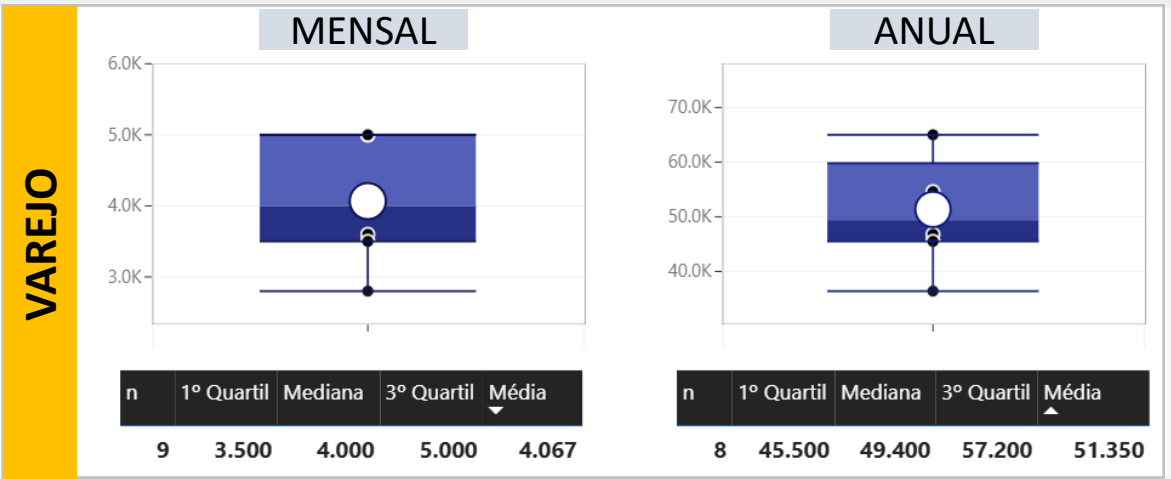
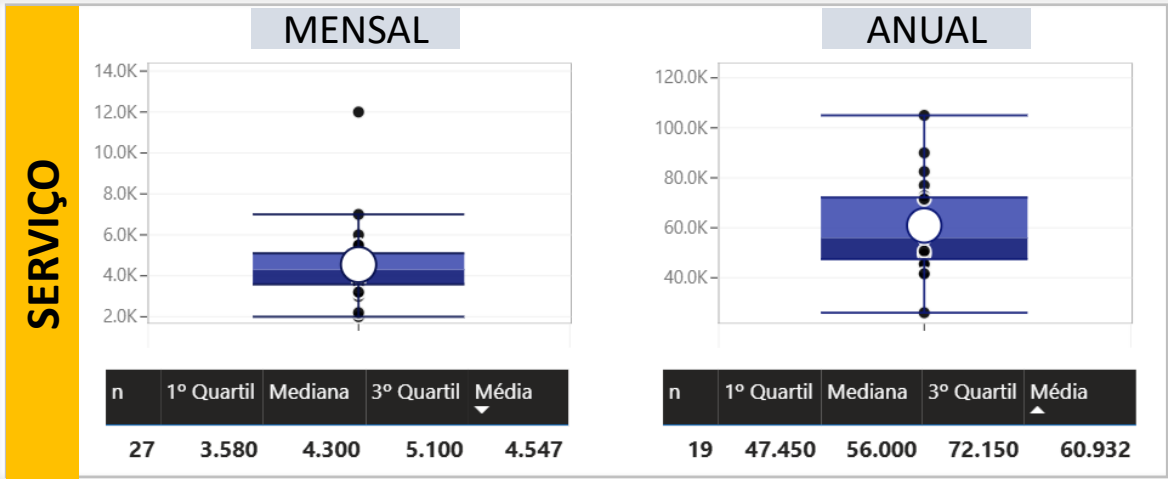
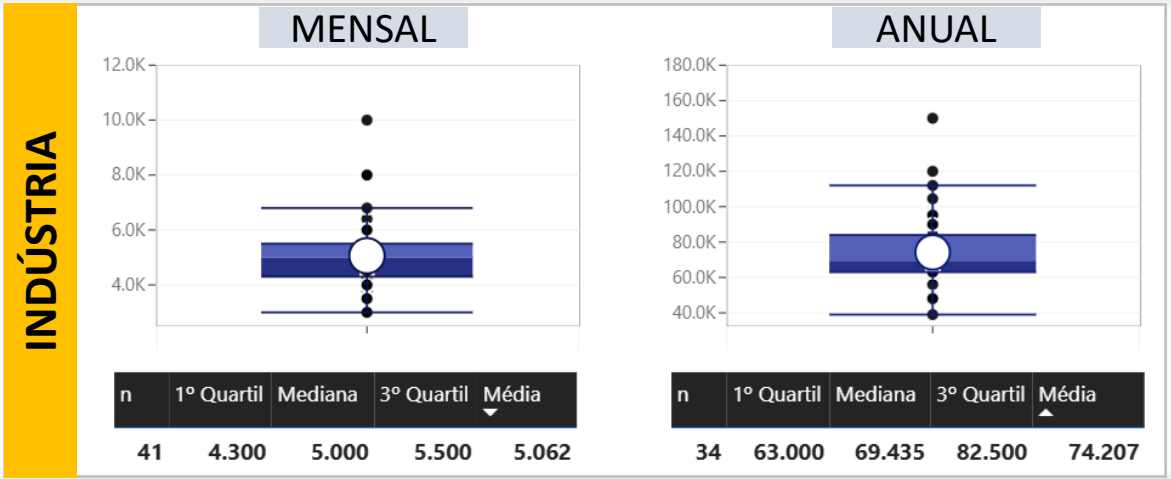
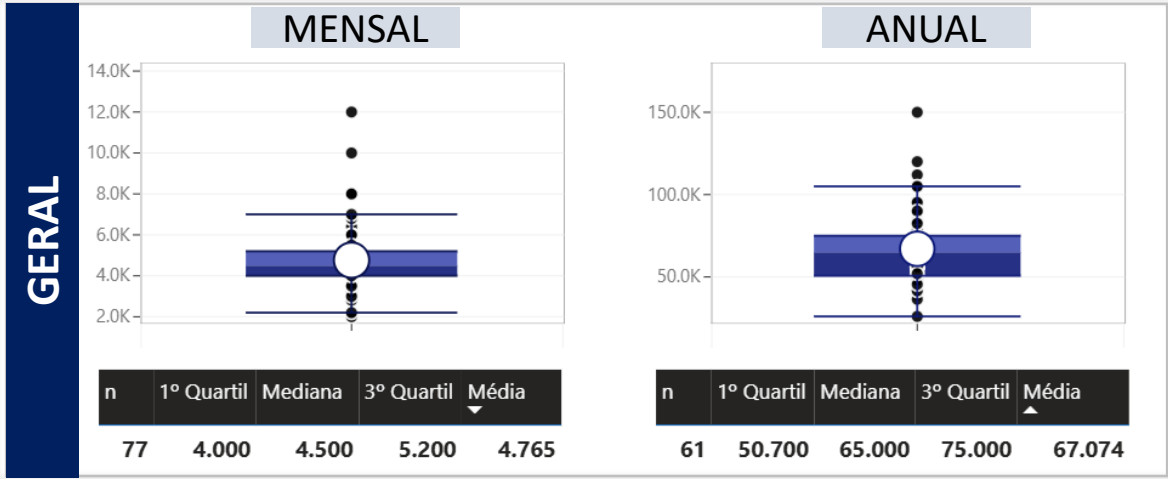
SALÁRIOS REPORTADOS

ANALISTA PL.

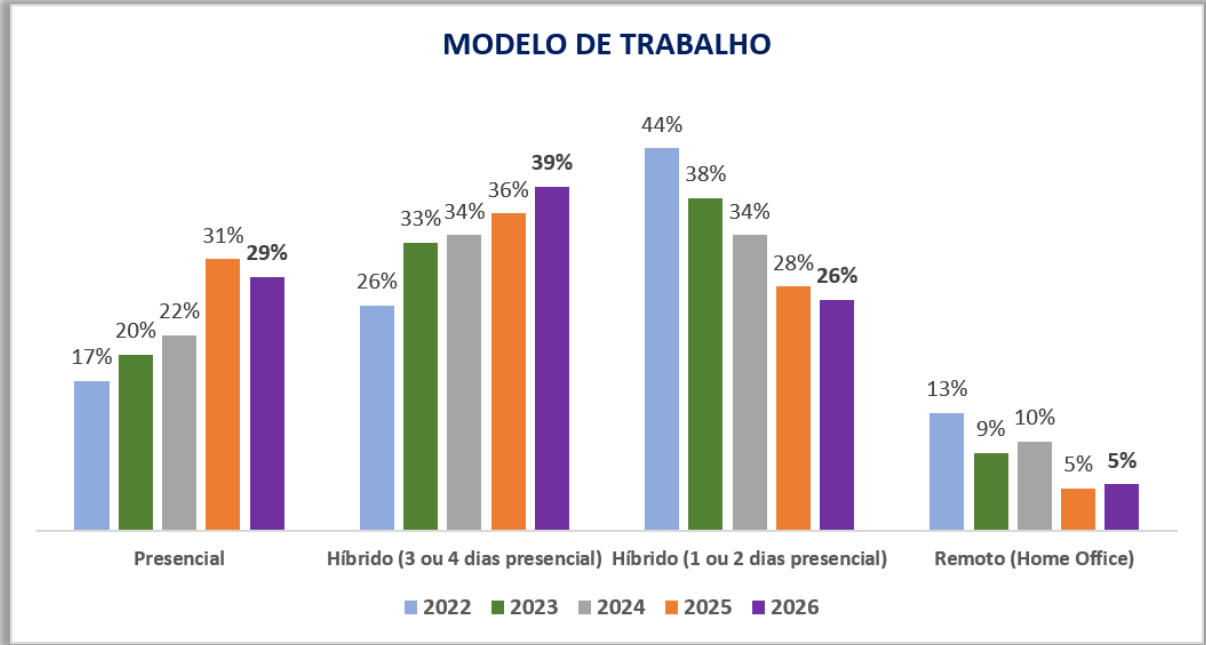
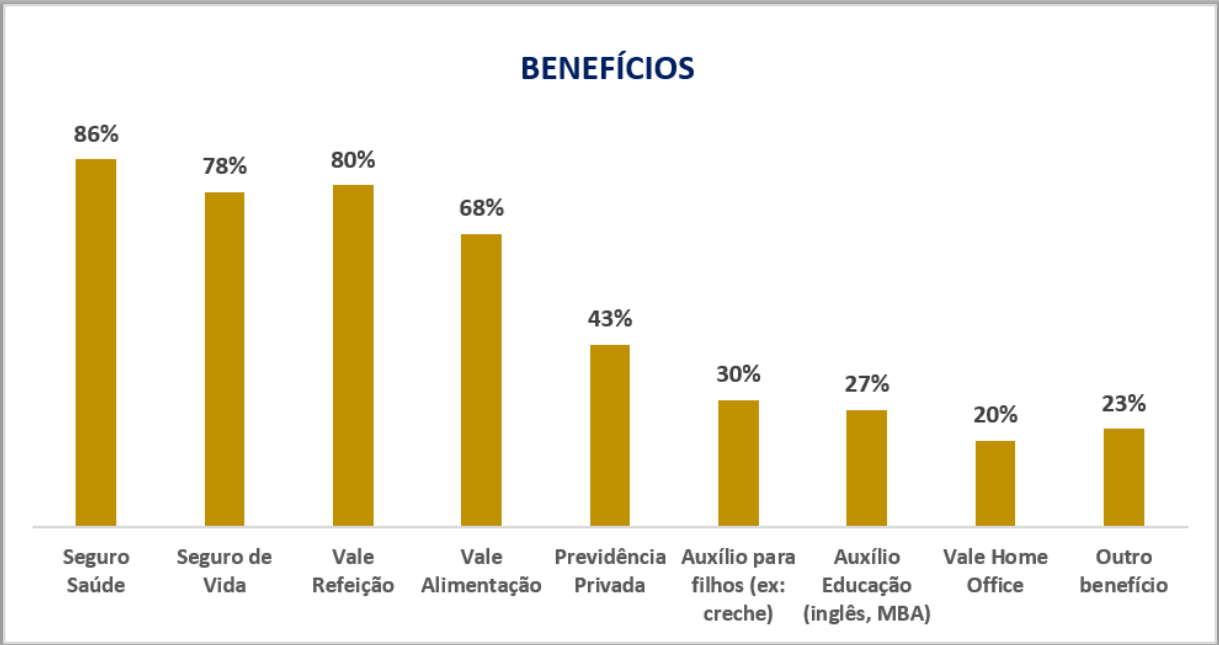


SALÁRIOS REPORTADOS

ANALISTA JR.



BENEFÍCIOS E MODELOS DE TRABALHO



Fonte: pesquisa Quantiz com 314 respondentes entre 04/08/2026 e 25/08/2026. Valores em R\$.



Especialização

em Pricing e
Revenue Management



Endosso Internacional

da Professional
Pricing Society (EUA)



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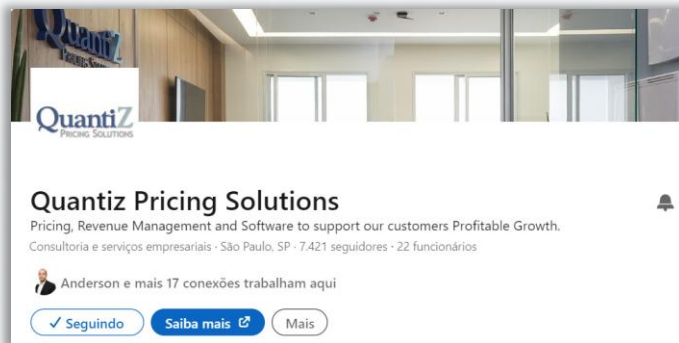
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